



**Kerns'  
Fall  
Opening**

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**A CORDIAL INVITATION** indeed is extended you and yours to visit this store of satisfaction---YOUR STORE---to view at your leisure and pleasure my Complete Exhibition of Fall Merchandise in all departments---in all their refreshing newness, in all their appropriate desirability.

I CONFIDENTLY AWAIT THE HONOR OF YOUR VISIT. Permit me to also express my appreciation of your past patronage, with the hope of its happy, steady continuance.

***I Am At Your Service***

Yes Ladies, I sell LA VOGUE, STYLE-CRAFT and the FAMOUS WORTH CLOAKS AND COAT SUITS. The very best from each of these reputable makers.

Constant growth of my business has given me excellent advantages---my fall showing of garments for Ladies, Misses and Children is just another proof of this; and you will be agreeably surprised to learn that all this exclusiveness, all this assurance of style doesn't cost any more. The prices below will prove this.

**Coat Suits**

\$10.00	\$12.50
\$15.00	\$17.50
\$20.00	\$22.50
\$25.00	\$27.50

You can surely find your price in this range.

**Cloaks**

\$5.00	\$7.50
\$10.00	\$12.50
\$15.00	\$17.50
\$20.00	\$22.50

You can surely find your price in this range.

Every department in this up-to-date store is now ready for you. If you buy it here, you know it is right, in style, quality and price.

**C. M. Kerns**

East Main St.

Hillsboro, Ohio

